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Fyent	PPG Trade Elite 26	- UK		
Number of attendees:	135			
Version:	1	60 customers		
Date costed:	2.12.24			
Turkey - May 2026				
ПЕМ	Units	No.	Unit Quote £	Total Quot
FUGHTS				
Economy flight allowance (hold luggage pp)	131	1	400.00	52,400.0
Internal Flight - Istanbul to Cappadoccia	131	1	150.00	19,650.0
Sub total	_		_	72,050.0
ACCOMMODATION & DDR COSTS			1 1	
Four Seasons Islanbul 8&8 accommodation - 8&8	71	1	502.80	35,698.8
Porterage allowance	131	1	11.26	1,475.06
Gift drop allowance	131	1	10.00	1,310.00
Argos in Cappadocia Standard rooms	40	2	567.00	45,360.0
Deluxe rooms	11	2	720.00	15,840.0
Junior Suite	10	2	1,025.00	20,500.0
Suite Parterage allowance	10	2	1,098.00	21,960.0
Gift drop allowance	131	1	10.00	1,310.0
Sub total		_		144,928.9
PROGRAMME				
Advance Party Airport Transfer - based on 1 flight anival	1	1	180.00	180.00
Extra Night Accommodation	6	1	502.80	3,016.8
Dinner Allowance (Includes up to x S couples early arrivals)	16	1	100.00	1,600.0
Drinks allowance (Includes up to x 5 couples early arrivals) DAY 1	16	1	50.00	800.00
Deluxe 45-seater coach	4	1	475.00	1,900.0
English Speaking Assistance	4	1	135.00	540.00
Conference Room Hire allowance	1	1	8.000.00	8.000.0
Welcome Drink	131	1	20.00	2,620.0
Evening Program Sunset Baspharus Cruise with Okyanus Yacht				
Rental Fee	1	1	4,000.00	4,000.0
Cocktails with unlimited local drinks ** with one created cocktail unique to this event Logo reflected under Bosphorus bridge - complimentary	131	1	65.00	8,515.0
Logo renected under bospharus brage - complimentary Dinner at Ruby Restaurant & Club	135	1	165.00	22,275.0
fincluding unlimited local drinks for 3 hours				
** option to stay for the club Deluxe 45-seater coach	4	1	475.00	1.900.0
Deluxe 43-seater coach English Speaking Assistance	4	1	135.00	540.00
DAY 2				
Morning Program Oriental Markets of Istanbul	131	1	47.00	6,157.0
** including tranfers, professional guidance & rooftop visit with permission				
Turkish street foods at Samıç Restaurant ** privatized	135	1	145.00	19,575.0
			30.00	3,930.0
** incluring alive ail & Turkish saice tasting Drinks allowance	131	1		0,700.0
Drinks allowance Transfer to the Alrport & Flight to Cappadocia				
Drinks allowance Iransfer to the Aliport & Hight to Cappadacia Deluxe 45-seater coach	4	1	475.00	1,900.0
Drinks allowance Transfer to the Alrport & Flight to Cappadocia				1,900.0
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1	1	4,950.00	4,950.00
1		3,150.00	0.00
2		1,650.00	0.00
4		1,050.00	0.00

135	1	330.00	44,550.00
1	1	4,950.00	4,950.00
1		3,150.00	0.00
2		1,650.00	0.00

1	1	2,450.00	2,

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AV allowance for conference		1	1	8,000.00	8,000.00
Pre Event Mailouts					
Allowance per mailout for print/creation, postage		1	1	3,885.00	3,885.00
Final 2 week Mailout					
Allowance including print, luggage tag and postage		1	1	2,250.00	2,250.00
Onsite Gift Allowance					
Gift		71	1	56.50	4,011.50
Additional print allowanxe - letters, packaging etc		1	1	400.00	400.00
Onsitye Branding Allowance					
Key card holder		1	1	100.00	100.00
Menus		1	1	343.75	343.75
Uniform allowance		1	1	2,000.00	2,000.00
Sub total					26,440.25
STAFF & EXPENSES					
Right allowance (hold luggage pp)	1	4	1	550.00	2,200.00
Istanbul					
Accommodation - single occupancy - 2 people 3 nights		2	3	502.80	3,016.80
Accommodation - single occupancy - 2 people 1 nights		2	1	502.80	1,005.60
Cappadoccia - nearby hotel					
Accommodation - single occupancy - 2 people 2 nights		2	2	400.00	1,600.00
Accommodation - single occupancy - 2 people 2 nights		2	2	400.00	1,600.00
JK travel expenses - mileage / parking		4	1	110.00	440.00
Onsite expenses		12	1	55.00	660.00
In-destination transfer		1	1	550.00	550.00
Sub total					11,072.40
SITE VISIT					
Right allowance (hold luggage pp)		2	1	550.00	1,100.00
Accommodation - single occupancy		2	2	468.24	1,872.96
JK travel expenses - mileage / parking		2	1	110.00	220.00
Onsite expenses		2	2	110.00	440.00
In-destination expenses		2	1	110.00	220.00
Sub total		_		·	3,852.96
MISC		_			
Gala dinner prize		5	1	10.00	50.00
Photographer allowance		1	1	5,000.00	5,000.00
Confingency		1	1	15,000.00	15,000.00
Sub total					20.050.00

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MANAGEMENT FEES				
PRE-EVENT				
Account Director	10	1	450.00	4,500.00
Project Manager	15	1	400.00	6,000.00
Account Executive	20	1	350.00	7,000.00
Health & safety and crisis management	1	1	650.00	650.00
SITE VISIT				
XSEM site visit - Offered complimentary				
ONSITE				
Managing Director	6	1	500.00	3,000.00
Seniar Account Manager	4	1	500.00	2,000.00
Project Manager	6	1	450.00	2,700.00
Project Manager	4	1	450.00	1,800.00
DESIGN TIME				
Creative time (List items the time includes)	7	1	500.00	3,500.00
Launch Video	2	1	500.00	1,000.00
Motion Graphics	3	1	500.00	1,500.00
Email Campaigns - monthly	10	1	500.00	5,000.00
Congratulations Video	1	1	500.00	500.00
Sub total				39,150.00
TOTAL				587,213.33
TOTAL PER CUSTOMERS (120)				4,893.44

All costs are subject to change/availability at time of booking